MAXWELL BERCHIE ANOKYE

Web Developer and Digital Designer | Websites, Technical SEO and Data Protection

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PROFILE

Web developer and digital designer with six years of client work, now based in Vilnius and completing a master's in Cybersecurity Management. I build fast, easy-to-maintain websites and custom tools, take them from first brief to launch, and support them afterwards. I also do technical SEO and the data protection side of a site: cookies, consent, policies and records.

Master's student in Vilnius on a study permit with the right to work. Evening classes, so full days are free.

CORE SKILLS

Web development: WordPress (themes and custom plugins), HTML, CSS and JavaScript, PHP and MySQL, Shopify, Framer, TypeScript, payment gateway and API integrations, Cloudflare (Workers, Durable Objects, D1, R2, DNS), Vercel, Railway, Laravel, Kotlin and Android

Design: Brand identity, interface design, responsive layouts, 360 degree virtual tours, photography and video

Technical SEO and analytics: Site speed, canonical and sitemap fixes, structured data, on-page SEO, GA4 and Search Console

Data protection: GDPR, cookie and consent management, privacy and cookie pages, records of processing, breach and data request procedures

Delivery and support: Requirements with clients, testing before launch, post-launch support, access and records administration, technology procurement for a school client

Ways of working: Led small teams of 2 to 5 people; AI-assisted development (Claude Code, Cursor) with my own review

EXPERIENCE

Software Developer | Phare-Hill Innovations, Accra, Ghana *2020 to 2026*

Digital solutions company building websites, apps, 360 degree tours and business systems for clients in education, real estate, media and advocacy.

- Took client projects from the first requirements discussion through build, testing and launch, then supported them in use; led small teams of 2 to 5 people.
- Sole technical contact for Hive Classroom, a school information system with a web portal and mobile app used daily by administrators, teachers, parents and students (2022 to 2026), with role-based access and a special educational needs case workflow.
- Built an alumni membership platform holding records for 1,500+ alumni, with custom tools so non-technical staff could manage the records themselves.
- Built websites, custom WordPress plugins and payment and booking integrations for clients in several industries.
- Ran technical and on-page SEO for a law firm website, reaching #1 on Google for immigration lawyers in Ghana.
- Handled user data access, correction and removal requests and the privacy and security policies for client products; handled technology procurement for a school client.

INDEPENDENT WORK

Software Developer | Freelance / Independent *2019 to present*

- Websites, brand identities and custom WordPress plugins for clients across several industries.
- Diaspora To Home (2026), contract: technical SEO, site speed and a data protection review for a business serving the Ghanaian diaspora. Cut the home page from 28.7 MB to about 1.5 MB and the desktop speed score from 39 to 93; classified 76 trackers and cookies, wrote a 12-page action plan and put a consent banner, policy pages and consent-gated analytics live.

EDUCATION

Master's in Cybersecurity Management | Mykolas Romeris University, Vilnius *2026 to present*

Evening programme, so full days are free for work.

B.A. Social Work and French | University of Ghana, Legon *2015 to 2019*

CERTIFICATIONS

- Google Analytics Certification, Google Skillshop

LANGUAGES

English (native) | Twi (native) | French (basic)